



48th
ANNUAL CONFERENCE

**Western Kentucky
University**

10/24/2025

CONFERENCE PROGRAM

**KENTUCKY ECONOMIC ASSOCIATION
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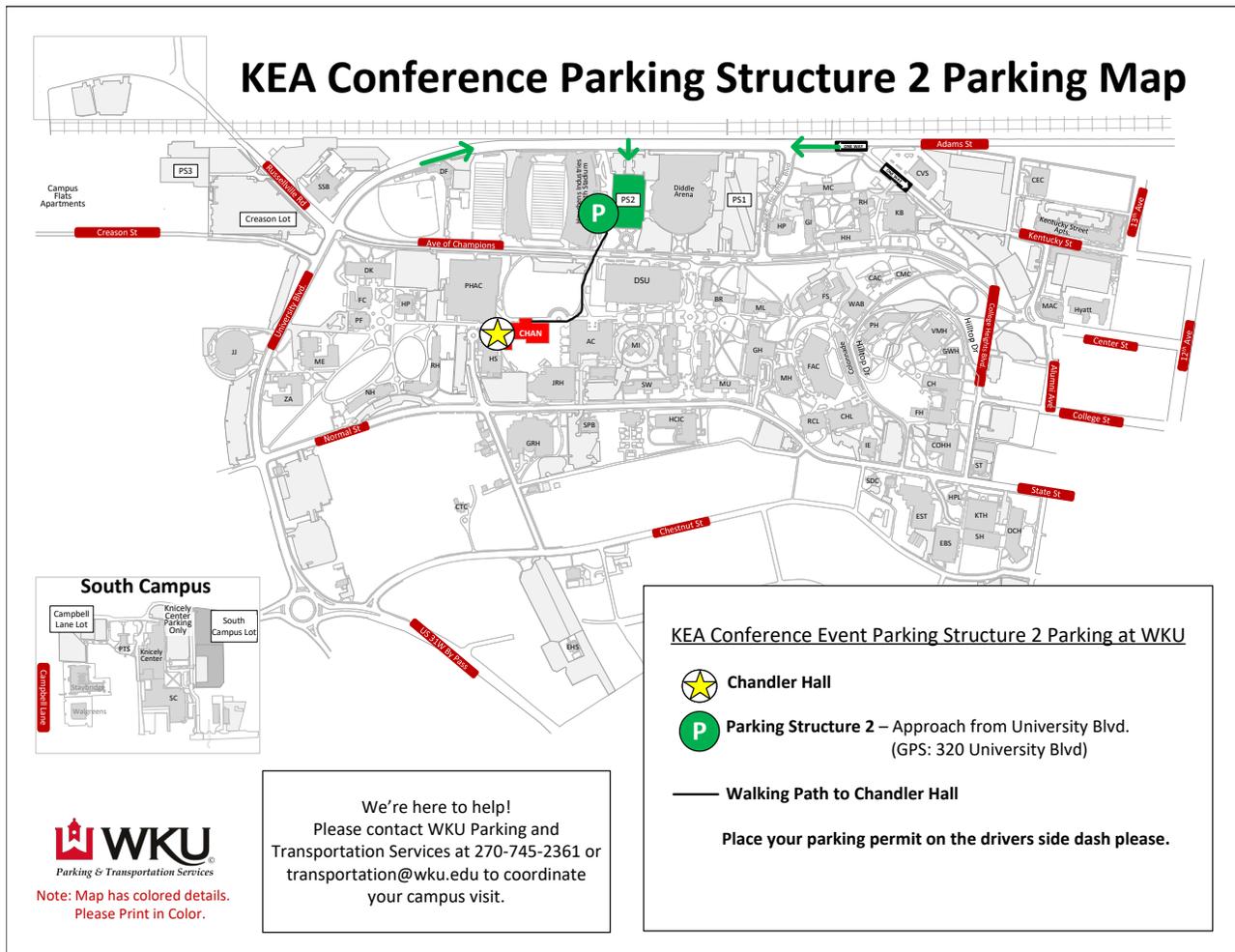
GENERAL INFORMATION

A **PRECONFERENCE SOCIAL** will be at Pub by Novo: 2425 Scottsville Rd #127, Bowling Green, Kentucky 42104 starting at 6pm Thursday night.

The breakfast, all **CONFERENCE SESSIONS**, luncheon and Keynote Speaker will be in the Amy and David Chandler Hall, **CHAN** on the map.

All **non-WKU affiliated** conference attendees must park in **Parking Structure 2 (PS2)**. Staff will be onsite at PS2 from **7:00 a.m. to 8:30 a.m.** to assist you with entry and provide your parking pass. If you have registered for the conference, your name will be on the attendee list. If you haven't registered in advance, please inform the staff that you are with KEA Conference, and they will assist you. Please display the pass on the **driver's side dashboard**. If you park anywhere other than PS2, you may receive a citation, so please ensure you collect your parking pass and park in PS2. If you arrive **after 8:30 a.m.**, press the **call button** located in the driving lane at the garage entrance to request assistance. Disability parking is available on every floor of PS2.

All **WKU-affiliated attendees** (faculty and students) should follow their **usual parking arrangements**.



2025 KENTUCKY DISTINGUISHED ECONOMIST

Dr. Brian Goff
University Distinguished Professor (Emeritus) of Economics
Western Kentucky University



Brian Goff is a University Distinguished Professor (Emeritus) of Economics at WKU. He received his Ph.D from George Mason University in 1986 and has served on the faculty at WKU since then, instructing some 25 different undergraduate and master's level courses. He has also served as a visiting professor at the Center for Study of Public Choice at George Mason, the Graduate School of Public Policy at Pepperdine University, and Harlaxton College in England.

Professor Goff's research interest have spanned several areas with primary focus on political economy and the economics of sports and organizations. He has published over 50 refereed articles on topics such as racial integration in sports, managerial practices in sports, NCAA practices and profitability, federal budget deficits, impacts of economic advisors, and Federal Reserve policy. His articles have appeared in outlets such as the *American Economic Review*, *Journal of Law and Economics*, *Journal of Money Credit and Banking*, *Economic Inquiry*, *Southern Economic Journal*, and *Public Choice*. He is the author or coauthor of seven books including *The NCAA* (1992), *Macroeconomic Performance* (1996), *Spoiled Rotten: Affluence, Anxiety, and Social Decay in America* (1999), and most recently, *Sports Economics Uncut* (2019).

From 2013 to 2021, he was a contributor at Forbes.com SportsMoney. He has published feature editorials in major newspapers and provided expertise to a variety of media outlets including *New York Times*, *Time* magazine, ESPN.com, *Los Angeles Times*, and *San Francisco Chronicle*. He has been awarded two National Science Foundation/Kentucky EPSCoR grants.

He lives in Bowling Green with his wife (Julia) of 37 years and lovable beagle (Zuzu).

CONFERENCE SCHEDULE

Friday October 24, 2025

8:15 AM – 9:00 AM Breakfast and Registration

Location: CHAN, 2nd Floor, Rooms 2001A and 2001B (coffee, tea and baked goods provided)

Concurrent Sessions A

9:00 AM – 10:00 AM Concurrent Sessions A

Session A1: Economic Development and Retail Innovation

Location: CHAN Room 2002

Chair: Sait Sarr, Kentucky State University

Presenters: Sophia Njoh, Kentucky State University
How Does Adopting E-commerce Affect a Retailer's Financial Performance? Evidence from Kroger

Emmanuel Obielodan, Kentucky State University
Do Online Shoppers Adopt Augmented Reality?

Ganiyat Shittu, Kentucky State University
Supply Chain Demands and Challenges at Farmers Markets and Local Grocery Stores in Kentucky

Session A2: Disaster Economics and Agricultural Policies

Location: CHAN Room 2004

Chair: Stephen Locke, Western Kentucky University

Presenters: Stephen Locke, Western Kentucky University
Tornado Risk and Property Values: Evidence from the 2021 Winter Storms in Kentucky

Ayodola Olatunji, Kentucky State University
The Economic Impact of the 2022 Eastern Kentucky Floods

Peter Lin, Western Kentucky University
How the 1942 Japanese Exclusion Impacted U.S. Agriculture

Session A3: Public Economics

Location: CHAN Room 2005

Chair: Sebastian Leguizamon, Western Kentucky University

Presenters: Sebastian Leguizamon, Western Kentucky University
The EITC Childless Expansion and the Marriage Penalty/Bonus

Christopher Biolsi, Western Kentucky University
Buffer-Stock Saving in State Pension Funds

Lucas Taulbee, University of Kentucky
Property Tax Relief: How much is there and who gets it?

Session A4: Undergraduate Research Papers

Location: CHAN Room 3076

Chair: Lilly Rice, Murray State University

Presenters: Feda Mohammadi, Berea College
The Virginia Cost of Living Dashboard

Aziza Altyyeva, Berea College
Do Utility-Scale Solar Facilities Affect the Value of (Farm)Land?

Allyson Weinert; Amy Roberts; Charles Gunn; Brodie Tincher; Sarah Pace; Jarrett Stephens; and Hannah Sparks, Morehead State University
Understanding the Economic Concept of Incentives: “Will Changes to Federal Loan Policies Push Colleges to Raise Tuition?” A Look at Kentucky’s Public Appalachian Colleges

10:15 AM – 11:15 AM Concurrent Sessions B

Session B1: Economics of Entertainment, Sports, and Gaming

Location: CHAN Room 2002

Chair: Beau Sauley, Murray State University

Presenters: Thomas Lambert, University of Louisville
Historical Horse Racing Dominates Gambling Expenditures in Kentucky—Even Outperforms the Lottery. But Why?

Beau Sauley, Murray State University
Defying Gravity: Increased Revenues from the Tony Awards

Dennis Wilson, Western Kentucky University
Avoiding the Appearance of Bias with Bias: Evidence from Hockey Referees

Session B2: Macroeconomics & Quantitative Methods

Location: CHAN Room 2004

Chair: David Zimmer, Western Kentucky University

Presenters: Ting-Yao Yan, University of Kentucky
Bank Competition and Credit Reallocation

David Zimmer, Western Kentucky University
Improved predictions using copula based quantile regression

Golnaz Motie, Western Kentucky University
Foreign Investments and Macroeconomic Conditions in the United Kingdom

Session B3: Labor Economics

Location: CHAN Room 2005

Chair: Joshua Pinkston, University of Louisville

Presenters: Joshua Pinkston, University of Louisville
The Effects of Minimum Wages on “Mom & Pop” Businesses

Elaine Tontoh, Morehead State University
The Triple Day Thesis Versus Neoclassical Models of Labor Supply: Alternative Perspectives and Policies

Nathaniel Pinhas, University of Kentucky
Today’s Firms, Tomorrow’s Workers: The Aggregate Local Effects of Firm Entry

Session B4: Panel Discussion- The Graduate School Advantage: Unlocking Career Opportunities in Business

Location: CHAN Room 3076

Chair: Christoher Biolsi, Western Kentucky University

Panelists: Jared Long, LG&E and KU Energy

Kevin Owens, Western Kentucky University

Ethan Bates, Barren River Area Development District

Alianna Casas, The University of Arizona

11:30 AM – 12:30 PM Concurrent Sessions C

Session C1: Health and Education Economics

Location: CHAN Room 2002

Chair: Ahmed Eddhir, Centre College

Panelists: Elizabeth Krause, University of Kentucky
The Effect of LARC on Teen Birth Spacing and Infant Health: Evidence from Changes in the Medicaid Payment Structure

Ifeoluwa Osungbure, Middle Tennessee State University
The Effect of the Dobbs Abortion Bans on Child Support Compliance in the United States

Ahmed Eddhir, Centre College
Strategic Disclosure in Professional School Rankings: Economic Implications

Session C2: Labor Markets and Investment Behavior

Location: CHAN Room 2004

Chair: Chinmay Korgaonkar, University of Kentucky

Presenters: Chinmay Korgaonkar, University of Kentucky
Capital Cost Recovery Reforms and Investment: The Case of India's Manufacturing Sector

Tuan Nguyen, Middle Tennessee State University
Economic Freedom's Impact on Unemployment Duration

Paul Kyeremeh, Western Kentucky University
Time Allocation During the Great Recession

Session C3: Undergraduate Research Papers

Location: CHAN Room 2005

Chair: Sait Sarr, Kentucky State University

Presenters: Macie Conger, Western Kentucky University
Predicting Uptake of New Pharmaceuticals based on Perceptions of Credibility and Risk Beliefs

Salematou Diaby, Kentucky State University
Is Generative Artificial Intelligence Transforming the U.S Economy? A Literature Review

12:45 PM – 1:30 PM Luncheon and Best Paper Awards

Location: CHAN 2001A and 2001B

1:30 PM – 2:30 PM Keynote Speaker

Location: CHAN 2001A and 2001B

Distinguished Kentucky Economist: Dr. Brian Goff, Western Kentucky University

Directly following the Keynote Address KEA Business Meeting

Location: CHAN 2001A

Kentucky Economic Association Roll of Distinguished Economists

James Martin	1975	Margaret Walls	2003
William Herzel	1976	Merl Hackbart	2004
Marlon Gillium	1977	Donald Kenkel	2005
Don Soule	1978	W. Kip Viscusi	2006
Clifton Lowry	1979	Ralph d'Arge	2007
Paul Tanner	1980	John Whitehead	2008
Damon Harrison	1981	Glenn Blomquist	2009
Charles Haywood	1982	Jeffrey Lacker	2010
Charles Hultman	1983	Amitabh Chandra	2011
James Thompson	1984	James J. Heckman	2012
Lawrence Lynch	1985	Jerry R. Skees	2013
Stephen Lile	1986	Paul A. Coomes	2014
Roy Bahi	1990	La Vaughn M. Henry	2015
Jaunita Kreps	1991	Eugenia F. Toma	2016
Ray Marshall	1992	Kathryn H. Anderson	2017
Paul McCracken	1993	Frank O'Connor	2018
Benjamin Friedman	1994	David Wildasin	2019
Alan Randall	1995	John Garen	2020
Gerald Lynch	1996	Cathy Carey	2021
Ronald Jones	1997	Frank Scott	2022
Price Fishback	1998	Todd Stinebrickner	2023
James Ramsey	1999	Bruce Johnson	2024
Kerry Back	2000	Brian Goff	2025
Eugene Steurle	2002		